



Algebra's merger with Danwood promises exciting times for business in Wales.

Algebra, Wales' largest independent office equipment company based in Cardiff, has joined The Danwood Group Ltd from 1st July 2009, to form Danwood Wales.

The creation of Danwood Wales will increase the portfolio of products available to Algebra's customers and will significantly increase the Group's business in this strategically important area. Danwood Wales will specialise in consultancy, sale and support of photocopying and printing solutions, IT networks and Telecommunications systems.

The Danwood Group is Europe's largest independent supplier of document solutions with coverage across the UK and Ireland. With 34 branches and over 300 service engineers their experience and expertise in this market is second to none. For our customers in Wales, the scope of products and services available will be greatly improved, and the increased focus will allow us to bring an enhanced level of customer service and support.

You will inevitably see some small changes and improvements over the coming months in how your account with Danwood Wales is handled as the integration takes place. We aim to keep any disruption this may cause to an absolute minimum.

Danwood's philosophy has always been 'local people serving local needs' and to ensure this continues the Algebra sales and support staff have joined Danwood Wales and will continue to be based from the Cardiff offices. Algebra's senior management team will remain unchanged, holding the following positions in Danwood Wales:

- Ian Eidman, Managing Director
- Chris Perna, Sales Director (copiers)
- Andrew Marsh, Sales Director (Riso)
- Steve Charlton, Operations Director
- Jeff Haines, Telecoms Director

We will do our utmost to ensure it is a case of 'business as usual' so any outstanding invoices or other business transactions will be dealt with by the Algebra team at the normal address and telephone numbers.

If you would like to discuss directly any aspect of this exciting development, please do not hesitate to contact me.

A handwritten signature in black ink, appearing to read 'Ian Eidman'.

Ian Eidman
Managing Director, Danwood Wales